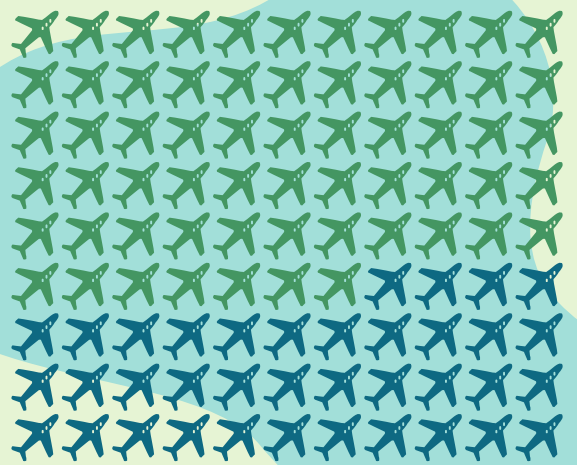


Students report on RANAS

A delegation of French students conducted a survey involving 134 participants. Among those surveyed, there were 47 boys (35% of the total), 86 girls (64%) and 2 other genders (1%)

Train vs plane

The survey revealed that 62% of students prefer **air travel** over train travel at the same price, because it is faster.



Consumption patterns vs environmental well-being

The survey indicated that 88% of students are willing to **adjust** their **consumption patterns** to support environmental well-being, while 17% are unwilling.

88 %



Education

The survey showed that **96%** of students want to educate their children about environmental issues and **64%** consider that their education has a big influence on their shopping habits.



Social media influence on shopping decisions

The survey revealed that social media significantly impacts the consumption habits of young people, with **70%** of respondents affirming its **influence on their shopping decisions**, while only **23% by advertising**.

The students expressed a readiness to alter their consumption habits for the benefit of the environment by buying second hand items, using public transport, looking at quality label, minimizing waste, reducing electronic pollution and fast fashion purchases, and boycotting polluting international events .

Enjoyment of shopping vs environmental concern

The survey found that **40%** of students prioritize the **joy of shopping** over environmental concerns, while 60% do not.



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